

Kimmel Center Public Space Project

PennPraxis

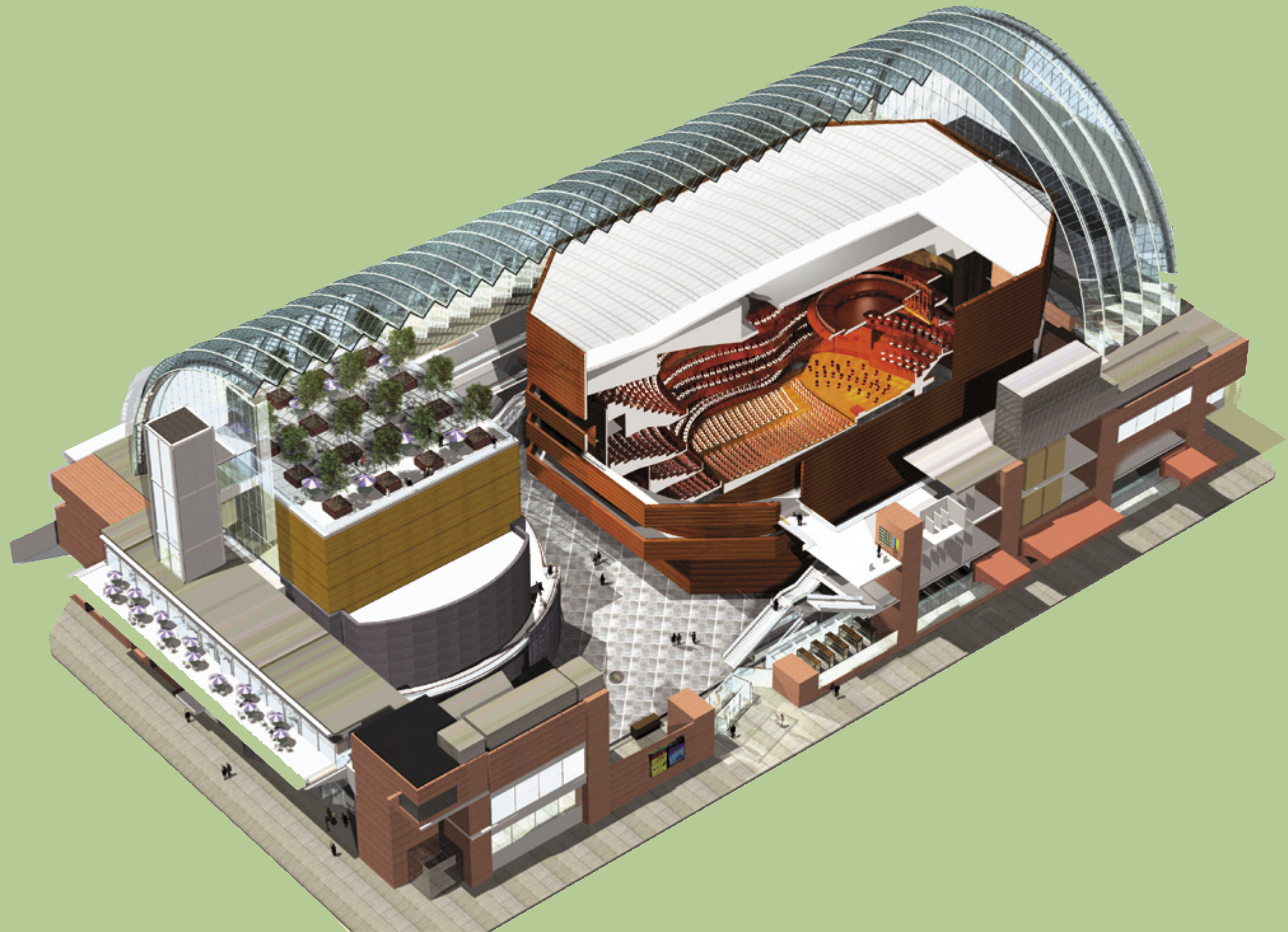
PennDesign

Penn Project for Civic Engagement

University of the Arts



so what's not to love?



exterior and interior challenges





a public dialogue



the civic design principles

- 1 Inside/Out and Outside/In**
- 2 Treat Commonwealth Plaza as the third arts venue—
an inclusive public venue**
- 3 Create magnets to lure mixed uses and mixed users**
- 4 Offer a warmer welcome—and a map to navigate**
- 5 WOW! What now?**
- 6 Balance aesthetic values and commercial appeal**

common ideas

Invite people in with a new entrance at 15th and Spruce

Enliven the Spruce Street side in diverse ways, in and out

Offer food, wifi, and places to linger at the Plaza level

Create a rooftop garden oasis

starting a conversation

28 students

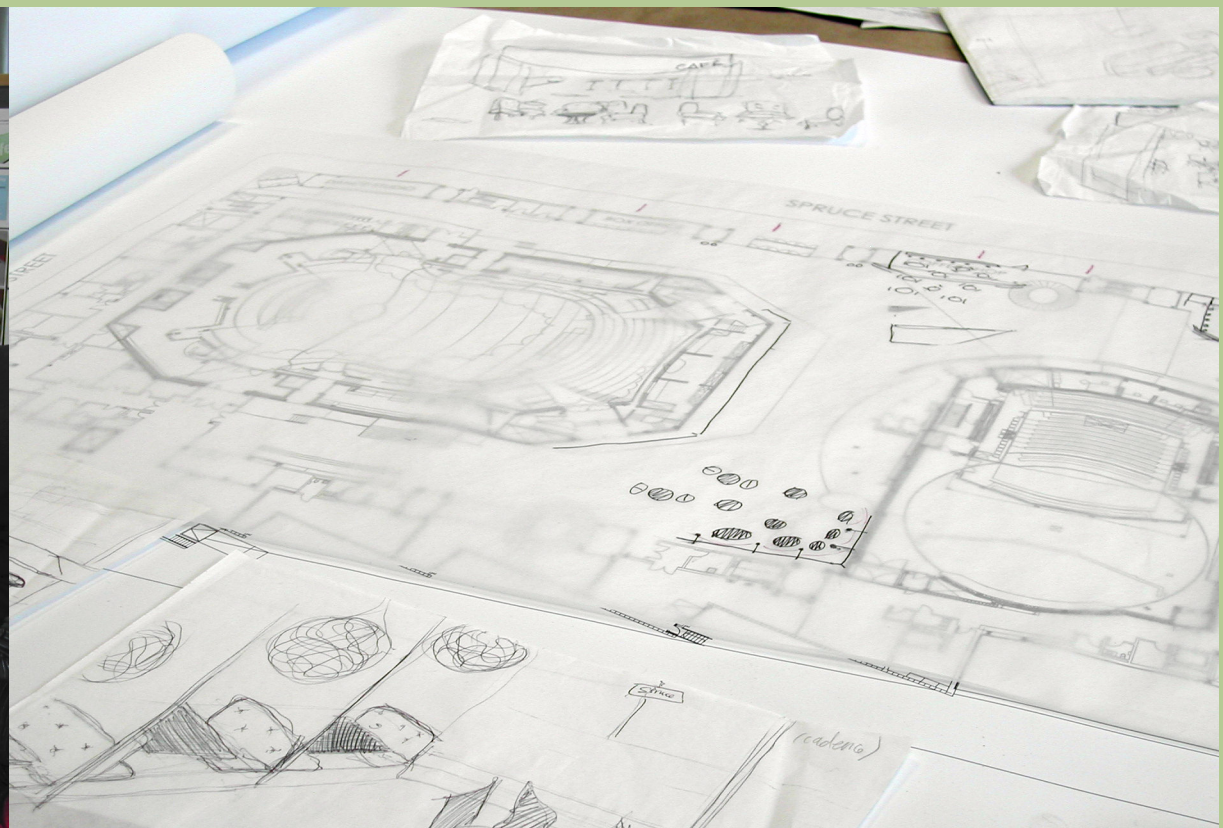
4 professors

2 schools

200+ passionate citizens
the Kimmel Center staff

and

many generous professionals



...led to 3 “big ideas”

Humanizing Space

Connect to the Arts

Sensory Experience

tonight's work

Small-Group Discussion

**Which ideas—big or small—
would draw you to come to the Kimmel?**

**How do you rate each Design Principle
in terms of how important you think it is
to improving the Kimmel?**

Civic Feedback Form

**Distributed by moderators, and
completed at the final plenary session**

ground rules

**The moderator is there
to guide your discussion,
while remaining neutral and impartial.**

Your role is to:

Listen to each other

Respond to each other

Ask clarifying questions;

help to develop each other's ideas

Allow everyone a chance to speak

**Encourage each other to participate,
inviting others to speak
and making room for their voices**

**Explore areas of disagreement,
search for new ideas and possibilities**

next steps

PlanPhilly: www.planphilly.com/kimmel

Feedback Results

Design Drawings

Online Survey

Project Updates

Additional Comments?

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Design Work

**Penn and UArts students continue through
Spring 2008 semester.**

**May-June 2008: Present final work to
Kimmel Board and senior staff**